

Live Webinar Keynote: The Secrets to Successful (& Sudden) Remote Work

The Situation:

As the concern over COVID-19 spreads, many companies are using remote work as a key tool within their business continuity plan. Since many employees have never worked fully remotely before nor have many leaders led remote teams, organizations are searching for advice on how to enable this quick transition to remote work to keep productivity high, while still taking care of themselves and their families in this dynamic time.

The Solution:

- Virtual Work Insider's Live Webinar Keynote will equip leaders and employees with the foundational knowledge to get themselves remote-ready quickly.
- Participants will understand key virtual work concepts and be given actionable frameworks and tools to use for their own unique situation. There will also be time for Q&A to enable specific questions to be answered with tactical advice.

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Price: \$3,500

Pre-Plan: Situation Assessment

- Situation assessment - understand the state of the business and key needs
- Review content outline with decision maker
- Customize content for webinar
- Perform tech check using company's video conferencing software

Presentation: Keynote & Facilitated Discussion

- Conduct one live 60-75 minute webinar providing tools and frameworks
- Use session to role model effective virtual meeting facilitation skills
- Access to subject matter expert advice during Q&A portion of webinar

*Assumes all meetings done virtually.



Sacha Connor is the Founder of Virtual Work Insider, a consultancy that coaches organizations to work seamlessly across any distance. Sacha specializes in training geographically distributed teams within companies and agencies, and Virtual Workforce Employee Resource Group (ERG) creation.

Sacha has 18 years of business leadership experience at a Fortune 500 company and also agency-side, and 8 years of experience leading large, distributed teams fully remotely.

As one of the first remote marketing directors, she led brands worth over \$250M and was the first fully remote member of the leadership team for a \$1 billion division at The Clorox Company. Sacha founded the first-ever Virtual Workforce ERG which enabled inclusion across office sites, taught virtual work skills, and influenced the C-suite about how to adapt for the future of work.

Sacha has consulted with companies including Toyota, Beam Suntory, Cigna, and FIFCO. She has spoken on this topic at events for many companies including Colgate-Palmolive and M Booth, and in forums like FlexJobs' TRaD Conference and Remote Year's Future of Work Summit. Sacha has been published or quoted by outlets such as The Wall Street Journal, SHRM, The Network of Executive Women and Lehigh University.

Sacha's Speaker Reel: <https://youtu.be/3GZ7IKtkG4g>

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